



## Synopsis

Lying is like 95% of what I do. But believe me: in this book, I'll let you know exactly how to become a master spy just like me. Obviously, you won't be as good at it as I am, but that's because you're you, and I'm Sterling Archer. I know, I know, it sucks not being me. But don't beat yourself up about it, because I'm going to show you all the good stuff—what to wear; what to drink; how to seduce women (and, when necessary, men); how to beat up men (and, when necessary, women); how to tell the difference between call girls and hookers (hint: when they're dead, they're just hookers) and everything about weapons, secret devices, lying ex-girlfriends, and turtlenecks. In a word? How to Archer.

## Book Information

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## Customer Reviews

"How to Archer" is a companion book to the Adam Reed television show Archer: Season 1, which is an animated series about a spy (Archer) who works for the International Secret Intelligence Service (ISIS). If you are unfamiliar with the television show, I should stop you right here and recommend you watch a few episodes to obtain an understanding of the characters and premise. The book is self-contained and you don't need to be familiar with past plot lines on the show, but you do need to have a basic understanding of Archer or the humor of the book will be mostly lost on you. You need to be able to read the book in Archer's voice to get a real grasp on it and appreciate it. Even the title's awkward non sequitur should jump out at you as "classic Archer" rather than confuse. So if you're a fan of the show, or once you've seen a couple episodes, you're ready to jump in and learn about the most important aspects of being a top ISIS agent - namely getting drunk, having sex with

as many women as possible, and picking out the perfect turtleneck for a nighttime stealth mission. In the tradition of his previous shows, SeaLab 2021 and Frisky Dingo, Reed has created a humorous look at what is presumably a 1960s (though the characters use some modern technology) intelligence agency that is led by an agent who is arrogant, crass, sexist, egotistical, reckless, and self-serving. He believes he is God's gift to women and the US government, and is ready to share the secrets to becoming a master spy in his new book.

I admit to being an enormous Archer fan, but I still would never give a poorly written stack of regurgitated jokes five stars. This book delivers the laughs, especially if you know anything about the show. Which I do. But, humor being completely subjective, I still feel compelled to at least dispel a couple shameful myths put forth by other reviewers. MYTH: "...three out of four jokes are ripped word for word from episodes of Archer..." FACT: Let's do some math, shall we? Archer states at the start of the book that he's contractually obligated to produce a manuscript of no shorter than 30,000 words and will, therefore, deliver a manuscript of precisely 30,000 words. As I read the book the second time, I highlighted every word I could find that either retold a joke from the show or even so much as referred to a joke from the show. I even highlighted Alex Karras (whom Lana mentions in Archer S1 E10) even though the joke about him is completely different. Total word count on reused jokes: 322. That's 1.073%. So, essentially, the book is 99% new content. MYTH: This book "substitute[s] rehashed dry jokes for actual information" and is "not much of a guide to anything." FACT: This is a book by Sterling Archer, so if you're expecting an encyclopedia on the finer points of covert ops, you haven't been paying attention. Spoiler Alert: you won't actually learn how to become an international spy by reading this book. That said, unless you already know the recipe for Green Russians, or the proper way to prepare Eggs Woodhouse, or how to say "Would you like to have sex with me?" in 17 languages (including Portuguese, of course), then I can assure you this book has plenty to teach you.

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